

IRRIGATION INVESTMENT DECISION AID
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Abstract

Cotton producers are generally aware that irrigated cotton yields are higher than dry land cotton yields. They may not, however, be aware of year-to-year variability in cotton yield response to irrigation. Consequently, many irrigation investment decisions may be based only on casual observations. This poster describes a decision aid that formalizes the investment decision-making process. The aid ensures all relevant data are considered and gives the user some criteria by which to judge the investment decision.