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AMERICOT, INC. UPDATE Ken E. Legé Americot, Inc. Lubbock, Texas

Abstract

Americot, Inc. is headquartered in Lubbock, Texas, and is the only privately-owned major cotton planting seed company in the United States. Our seed is produced in west Texas and in Arizona and processed by West Gaines Seed, Inc. of Seminole, Texas. Our commercial variety lineup includes numerous Bollgard II®/Roundup Ready Flex® and Roundup Ready Flex® varieties for the high and rolling plains, as well as for picker areas of Texas, Arizona, and all regions in the Mid-South and southeast areas of the cotton belt. We also offer a conventional variety, AM UA48. In 2013, NG 4111 RF was the seventh most popular variety in the United States, while NG 1511 B2RF was the ninth most popular. According to USDA, Americot had 12.5% market share across the U.S. cotton belt in 2013. A new variety, NG 3306 B2RF, was introduced in 2014, and will be available in limited quantities. In 2014, Americot will be testing several germplasms in USDA-regulated trials that have Bollgard II®/XtendFlex® traits, through a trait license agreement with Monsanto Company. XtendFlex® includes tolerance to not only glyphosate herbicide, but also to glufosinate and dicamba. Pending regulatory approval, Americot plans to launch 'B2XF' and 'XF' varieties with this new trait package in 2015. The Americot website, www.americot.com, has more detailed information on all our varieties and trait pipeline, as well as an extensive re-cap database that allows producers to view and analyze yield and fiber quality data from thousands of acres of NexGen and Americot varieties down to the county level across the entire cotton belt.