

ENLIST™ AHEAD: NOVEL MANAGEMENT AND STEWARDSHIP RESOURCES FOR THE ENLIST™ WEED CONTROL SYSTEM

**Jonathan Siebert
David Hillger
Ralph Lassiter
Byron Hendrix
John Laffey
Gary A. Finn
Bruce E. Maddy
Eric Thorson
Damon Palmer
Dow AgroSciences
Indianapolis, IN**

Abstract

Dow AgroSciences is developing the Enlist™ Weed Control System, a novel weed control technology to combat herbicide-resistant and hard-to-control weed populations that will improve upon the proven benefits of the glyphosate-tolerant cropping system. The Enlist Weed Control System will be enabled through the cultivation of Enlist crops which contain multiple herbicide tolerance traits that will allow for the post emergence application of Enlist Duo™ herbicide, a proprietary blend of glyphosate and 2,4-D choline. Just as important as the trait and herbicide solution, Enlist™ Ahead is a management resource designed to help growers succeed while promoting responsible use of the system. Built on a three-pillar foundation, Enlist Ahead will offer farmers, applicators and retailers technology advancements, management recommendations and resources, and education and training. A series of training activities, offered through a variety of delivery methods, was initiated in 2013 to educate growers and applicators on the responsible use of the Enlist™ system. Participants learned how to minimize the potential for off-target movement, principles to promote weed resistance management practices, and biotechnology trait stewardship practices. Dow AgroSciences has a commitment to responsibly commercializing the Enlist Weed Control System to sustain its longevity.

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