

TECHNOLOGY ON THE TURN-ROW

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As a long time crop consultant in the Mississippi delta, I have seen, in my opinion, just about everything. One of the most exciting innovations to develop in recent times is the use of remotely sensed images in my scouting. Thirty plus years ago I was first introduced to the insight that can be gained from seeing a crop from above, and now this technology is readily available and cost effective. Finishing my 6th season using this tool I can say that I now want to bring a recent image with me when I scout and, I have some very interesting observations to share concerning the spatial applications of insecticide, growth regulators, fertilizers, defoliants and more. I strongly believe that this technology can and will make a farm more profitable by managing it much better, but it requires in-the-field interpretation and a willingness to do some things differently.