# PROFITABILITY OF COTTON PRODUCTION IN THE TEXAS HIGH PLAINS FROM 1996 TO 2003 Ginger Elaine Sides, Alyssa Irlbeck, Phillip Johnson and Darcie Schmidt Texas Tech University Lubbock, TX

#### **Abstract**

Cotton is the major field crop produced in Texas, accounting for approximately 8.7% of all Texas agricultural commodity cash receipts in 2003 (TASS). However, the continued long-term viability of cotton production in the Texas High Plains (THP) depends on its profitability within farming operations. Therefore, the objective of this study was to evaluate the production costs and profitability of irrigated and dryland cotton production in the THP from 1996 to 2003. In order to accomplish the objective of this study, the Standardized Performance Analysis-Multiple Enterprises (SPA-ME) computer program and the Standardized Performance Analysis (SPA) database is utilized. The data analyzed in this study were generated from financial and production information collected from cotton producers in the THP from 1996 to 2003 for irrigated and dryland cotton produced under crop share rental agreements. The data collected from THP cotton producers consisted of production, marketing, and financial information for the SPA analyses.

#### **Objective**

Cotton is the major field crop produced in Texas, accounting for approximately 8.7% of all Texas agricultural commodity cash receipts in 2003 (TASS). However, the continued long-term viability of cotton production in the Texas High Plains (THP) depends on its profitability within farming operations. Therefore, the objective of this study was to evaluate the production costs and profitability of irrigated and dryland cotton production in the THP from 1996 to 2003.

#### Methods and Procedures

The methods utilized to accomplish the objective of this study included the Standardized Performance Analysis-Multiple Enterprises (SPA-ME) computer program and Standardized Performance Analysis (SPA) database.

The SPA-ME computer program was used to generate all individual farm analyses used in this study. This program is an analytical tool that utilizes whole farm financial statements to examine true enterprise performance. Additionally, the SPA-ME program allows for specific enterprise assets, liabilities, revenues, and expenses to be separated out from the whole farm financial statements (McGrann, Michalke, and Stone, 1996). From this information, cost determination can be made using actual financial statements from producers. The end result is a true assessment of their enterprise costs and profitability.

Upon completion of the individual analyses, all analyses were compiled into a SPA database using Microsoft Access. The database was designed to compile profitability and production cost data for each individual producer. The SPA database was then utilized to generate aggregated reports to evaluate irrigated and dryland cotton production in the THP. All database observations were under crop share rental agreements.

## <u>Data</u>

The data utilized in this study was generated from financial and production information collected from cotton producers in the THP from 1996 to 2003 for irrigated and dryland cotton produced under crop share rental agreements. The data collection process involved working with cotton producers to collect primary data including production, marketing, and financial information for the SPA analyses. Production information collected included acres planted, input levels and prices, estimated machinery trips across fields, and crop yields. Financial information necessary to complete the analyses included IRS tax schedules, beginning and ending fiscal year balance sheets, income statements, loan schedules, any equipment or investment purchases or sales, and depreciation schedules. Additionally, the reporting of production, marketing, and financial standards is strictly on an aggregate basis to protect the confidentiality of individual producers.

## **Conclusions**

Standardized Performance Analyses of individual farming operations provided 22, 30, 37, 15, 17,15,14, and 27 dryland cotton observations from 1996 to 2003, respectively. The aggregate dryland cotton results are presented in Tables 1 and 2.

Gross accrual revenues for dryland cotton production have been on a downward trend from 1996 to 2003 averaging \$191.56 per acre. Total enterprise costs averaged \$189.77 on a per acre basis and \$0.94 on a per pound basis from 1996 to 2003. Additionally, producers, on average, received positive net incomes in 1996 through 1998 and negative net incomes from 1999 through 2003. The average net income for producers in the THP from 1996 through 2003 was \$1.80 per acre. Furthermore, producers had an average enterprise cost of production of \$0.59 per pound from 1996 through 2003. The enterprise cost of production represents the cotton lint price necessary to break-even after accounting for all non-primary product income.

Standardized Performance Analyses of individual farming operations provided 43, 49, 77, 26, 28, 22, 22, and 18 irrigated cotton observations from 1996 to 2003, respectively. The aggregate irrigated cotton results are presented in Tables 3 and 4.

Gross accrual revenues for irrigated cotton production from 1996 to 2003 averaged \$298.13 per acre. Total enterprise costs averaged \$190.33 on a per acre basis and \$0.65 on a per pound basis from 1996 to 2003. Additionally, producers, on average, received positive net incomes in all years evaluated in this study with the exception of 2000. The average net income for producers in the THP from 1996 through 2003 was \$50.63 per acre. Furthermore, producers had an average enterprise cost of production of \$0.45 per pound from 1996 through 2003.

## **References**

Clark, April, Phillip N. Johnson, and James McGrann. "Standardized Performance Analysis: An Application to the Texas High Plains." <u>Review of Agricultural Economics</u>. 2001. V. 23 (1) p. 133-150.

McGrann, James M., Nicole Michalke, and Jeffrey A. Stone. "Standardized Performance Analysis (SPA) Cotton and Crop SPA Handbook: Standardized Performance Analysis – Multiple Enterprise (SPA-ME) Software Instructions." Texas Agricultural Extension – Texas A&M University, Department of Agricultural Economics, 1996.

Texas Agricultural Statistics Service (TASS). <u>Texas Agricultural Statistics</u>. Austin, TX: Texas Department of Agriculture, 2003.

## **Acknowledgements**

Acknowledgement is given to the Texas High Plains producers who have continually supported and participated in the SPA project. This research was supported by the USDA/ICRC and the Thornton Agricultural Finance Institute

		1996			1997		1998		1999		2000		2001		2002		2003	Average		
Total Yield	tal Yield 431		431	452			252		288		216		232		251		198	290		
Crop Share Yield		323		339		189		216		162		174		188		149		218		
										\$/a	icre									
Gross Cash li	ncome																			
Cotton Lin	t*	\$	228.60	\$	195.99	\$	110.69	\$	112.67	\$	75.74	\$	64.98	\$	100.40	\$	89.36	\$	122.30	
Ag Progra	m Pmts	\$	19.60	\$	17.89	\$	19.82	\$	48.61	\$	35.98	\$	52.57	\$	17.10	\$	51.55	\$	32.89	
Crop Insur	ance	\$	23.07	\$	2.05	\$	1.82	\$	10.55	\$	17.80	\$	4.46	\$	1.56	\$	8.47	\$	8.72	
Other Inco	me**	\$	22.00	\$	46.18	\$	40.04	\$	17.32	\$	39.87	\$	23.62	\$	23.25	\$	8.87	\$	27.64	
Total Gross A	Accrual Revenue	\$	293.27	\$	262.11	\$	172.37	\$	189.15	\$	169.39	\$	145.63	\$	142.31	\$	158.28	\$	191.56	
Cash Operati	ng Expenses																			
Chemicals		\$	16.36	\$	17.41	\$	11.64	\$	13.75	\$	23.81	\$	15.58	\$	31.79	\$	15.03	\$	18.17	
Fertilizer		\$	6.12	\$	12.48	\$	13.36	\$	9.54	\$	11.26	\$	5.07	\$	6.72	\$	4.88	\$	8.68	
Gas, Fuel,	& Oil	\$	12.41	\$	9.80	\$	7.47	\$	7.02	\$	15.50	\$	9.39	\$	5.99	\$	11.20	\$	9.85	
Seeds & F		\$	4.30	\$	4.68	\$	6.55	\$	5.63	\$	11.27	\$	6.42	\$	10.09	\$	8.77	\$	7.21	
Repairs &	Maintenance	\$	17.41	\$	18.49	\$	11.16	\$	18.69	\$	13.46	\$	14.57	\$	7.91	\$	5.81	\$	13.44	
Hired Labo	or & Mgt	\$	22.87	\$	25.30	\$	20.16	\$	32.29	\$	38.00	\$	18.07	\$	22.98	\$	22.88	\$	25.32	
Irrigation		\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	
Other Ope	rating Exp.***	\$	47.70	\$	57.77	\$	32.12	\$	44.29	\$	41.26	\$	35.40	\$	59.08	\$	67.91	\$	48.19	
Total Cash O	perating Exp.	\$	127.17	\$	145.93	\$	102.46	\$	131.21	\$	154.56	\$	104.50	\$	144.56	\$	136.48	\$	130.86	
Total Interest	Exp.	\$	8.18	\$	8.84	\$	5.83	\$	8.18	\$	8.28	\$	11.83	\$	6.76	\$	7.98	\$	8.24	
Depreciation E	Exp.	\$	27.43	\$	22.92	\$	29.09	\$	25.03	\$	38.75	\$	19.67	\$	13.03	\$	20.92	\$	24.61	
Operator Labo	or & Mgt	\$	34.91	\$	32.51	\$	21.81	\$	28.22	\$	30.25	\$	24.56	\$	17.65	\$	18.62	\$	26.07	
Total Overhe	ad Expenses	\$	70.52	\$	64.27	\$	56.73	\$	61.43	\$	77.28	\$	56.06	\$	37.44	\$	47.52	\$	58.91	
Total Enterpr	ise Cost	\$	197.69	\$	210.20	\$	159.19	\$	192.64	\$	231.84	\$	160.56	\$	182.00	\$	184.00	\$	189.77	
Net Income		\$	95.58	\$	51.91	\$	13.18	\$	(3.49)	\$	(62.45)	\$	(14.93)	\$	(39.69)	\$	(25.72)	\$	1.80	

Table 1. Dryland Cotton Results for the THP from 1996-2003.

\* Cotton revenue was accrual adjusted to account for the entire crop share yield.

\*\* Other income includes coop distributions, custom hire earnings, and misc. income.

\*\*\* Other expenses include custom hire, insurance, rent, supplies, and misc. expenses.

Summary Category Total Yields		<b>1996</b>		1996		1996		1996		1996		1996		1996		1996		1997		1998		1999		2000		2001		2002		2003	1	Average
				452		252		288		216		232		251		198		290														
Crop Share Yields		323 339		189			216		162		174		188		149		218															
										\$/lb.																						
Total Cash Operating Exp	\$	0.39	\$	0.43	\$	0.54	\$	0.61	\$	0.95	\$	0.60	\$	0.77	\$	0.92	\$	0.65														
Total Enterprise Cost	\$	0.61	\$	0.62	\$	0.84	\$	0.89	\$	1.43	\$	0.92	\$	0.97	\$	1.24	\$	0.94														
Enterprise Cost of Production	\$	0.41	\$	0.43	\$	0.52	\$	0.54	\$	0.85	\$	0.46	\$	0.74	\$	0.78	\$	0.59														
Cotton Price Received	\$	0.71	\$	0.58	\$	0.59	\$	0.52	\$	0.47	\$	0.37	\$	0.53	\$	0.60	\$	0.55														
										\$/acre	2																					
Net Returns per Acre	\$	95.58	\$	51.91	\$	13.18	\$	(3.49)	\$	(62.45)	\$	(14.93)	\$	(39.69)	\$	(25.72)	\$	1.80														
Non-Primary Product Income	\$	64.67	\$	66.12	\$	61.68	\$	76.48	\$	93.65	\$	80.65	\$	41.91	\$	68.89	\$	69.26														

Table 2. Dryland Cotton Summary Results for the THP from 1996-2003.

		1996		1997		1998		1999		2000		2001		2002		2003	Average		
Total Yield	601		515		552			504		481		613		474		376	515		
Crop Share Yield		451		386		414		378		361		460		356		282	386		
		\$/acre																	
Gross Cash Income										¢/aore									
Cotton Lint*	\$	301.11	\$	219.27	\$	233.88	\$	200.87	\$	161.35	\$	198.34	\$	210.22	\$	166.57	\$	211.45	
Ag Program Pmts	\$	27.30	\$	24.73	\$	48.09	\$	63.99	\$	53.29	\$	43.86	\$	21.63	\$	117.79	\$	50.09	
Crop Insurance	\$	7.65	\$	1.13	\$	2.14	\$	6.28	\$	6.39	\$	5.58	\$	1.13	\$	6.12	\$	4.55	
Other Income**	\$	23.83	\$	49.66	\$	37.27	\$	17.51	\$	42.92	\$	33.31	\$	37.77	\$	14.03	\$	32.04	
Total Gross Accrual Revenue	\$	359.89	\$	294.79	\$	321.38	\$	288.65	\$	263.95	\$	281.09	\$	270.75	\$	304.51	\$	298.13	
Cash Operating Expenses																			
Chemicals	\$	32.03	\$	34.48	\$	33.89	\$	35.67	\$	38.78	\$	28.12	\$	38.56	\$	19.66	\$	32.65	
Fertilizer	\$	16.48	\$	21.78	\$	17.39	\$	13.60	\$	14.97	\$	16.37	\$	8.44	\$	11.65	\$	15.09	
Gas, Fuel, & Oil	\$	10.89	\$	13.53	\$	11.35	\$	8.36	\$	13.74	\$	10.70	\$	6.35	\$	9.01	\$	10.49	
Seeds & Plants	\$	6.56	\$	7.41	\$	12.30	\$	9.33	\$	14.23	\$	11.97	\$	13.55	\$	14.38	\$	11.22	
Repairs & Maintenance	\$	20.31	\$	24.34	\$	16.77	\$	15.79	\$	23.42	\$	17.94	\$	12.40	\$	14.08	\$	18.13	
Hired Labor & Mgt	\$	25.02	\$	29.81	\$	28.43	\$	27.36	\$	26.39	\$	22.41	\$	18.66	\$	19.04	\$	24.64	
Irrigation	\$	22.67	\$	22.82	\$	44.19	\$	31.68	\$	46.98	\$	25.28	\$	37.72	\$	37.71	\$	33.63	
Other Operating Exp.***	\$	41.37	\$	63.48	\$	46.94	\$	31.53	\$	32.50	\$	33.47	\$	49.93	\$	56.68	\$	44.49	
Total Cash Operating Exp.	\$	175.33	\$	217.65	\$	211.26	\$	173.32	\$	211.01	\$	166.26	\$	185.61	\$	182.21	\$	190.33	
Total Interest Exp.	\$	12.72	\$	13.14	\$	11.15	\$	10.37	\$	7.50	\$	9.42	\$	9.14	\$	3.93	\$	9.67	
Depreciation Exp.	\$	30.98	\$	36.47	\$	26.69	\$	22.83	\$	40.60	\$	13.43	\$	21.87	\$	26.12	\$	27.37	
Operator Labor & Mgt	\$	32.97	\$	26.40	\$	28.19	\$	16.01	\$	11.94	\$	22.29	\$	11.09	\$	12.07	\$	20.12	
Total Overhead Expenses	\$	76.67	\$	76.01	\$	66.03	\$	49.21	\$	60.04	\$	45.14	\$	42.10	\$	42.12	\$	57.17	
Total Enterprise Cost	\$	252.00	\$	293.66	\$	277.29	\$	222.53	\$	271.05	\$	211.40	\$	227.71	\$	224.33	\$	247.50	
Net Income	\$	107.89	\$	1.13	\$	44.09	\$	66.12	\$	(7.10)	\$	69.69	\$	43.04	\$	80.18	\$	50.63	

Table 3. Irrigated Cotton Results for the THP from 1996-2003.

\* Cotton revenue was accrual adjusted to account for the entire crop share yield.

\*\* Other income includes coop distributions, custom hire earnings, and misc. income.

\*\*\* Other expenses include custom hire, insurance, rent, supplies, and misc. expenses.

Summary Category		1996		1997		1998	1999		2000		2001		2002		2003		ŀ	verage
Total Yields		601	515		552		504		481		613		472		376			514
Crop Share Yields		451	386		414		378		361		460		354		282			386
										\$/lb.								
Total Cash Operating Exp	\$	0.39	\$	0.56	\$	0.51	\$	0.46	\$	0.58	\$	0.36	\$	0.52	\$	0.65	\$	0.50
Total Enterprise Cost	\$	0.56	\$	0.76	\$	0.67	\$	0.59	\$	0.75	\$	0.46	\$	0.64	\$	0.80	\$	0.65
Enterprise Cost of Production	\$	0.43	\$	0.57	\$	0.46	\$	0.36	\$	0.47	\$	0.28	\$	0.47	\$	0.59	\$	0.45
Cotton Price Received	\$	0.67	\$	0.57	\$	0.56	\$	0.53	\$	0.45	\$	0.43	\$	0.59	\$	0.59	\$	0.55
										\$/acre								
Net Returns per Acre	\$	107.89	\$	1.13	\$	44.09	\$	66.12	\$	(7.10)	\$	69.69	\$	43.04	\$	80.18	\$	50.63
Non-Primary Product Income	\$	58.78	\$	75.52	\$	87.50	\$	87.78	\$	102.60	\$	82.75	\$	61.66	\$	137.94	\$	86.82

Table 4. Irrigated Cotton Summary Results for the THP from 1996-2003.