

The Cotton Foundation 2010-2011

The Cotton Foundation was created in 1955 as a 501(c)3 organization to give U.S. cotton's agribusiness allies opportunities to support the U.S. cotton industry over and above the products and services these firms provide. Membership includes banks, seed companies, chemical and equipment manufacturers, publishers and others whose success depends at least in part on U.S. cotton and who share a common concern for a healthy U.S. cotton industry.

Agribusiness members' dues support general research and education projects while some members' grants over and above their dues fund special projects. The combination of these general and special projects enables the Foundation to more effectively carry out its overall mission of



Plants were cut off at the ground and placed into alcohol jars for thrips sampling as part of a Cotton Foundation project, "Evaluation of Foliar Insecticide Applications Following Preventative Insecticide for Control of Thrips." Pest management is one of many categories of research and education work supported by the Foundation.

strengthening U.S. cotton's position in the highly competitive fiber market. In fact, these general and special projects are chosen specifically to help the Foundation achieve its mission through the achievement of the following major goals:

- support present Foundation leadership and member education programs;
- provide educational programs that improve safety, productivity and environmental stewardship
 of the industry work force;
- identify short and longer term issues facing the cotton industry and then develop and implement projects to address issues or needs;
- develop and provide funding for programs to help influence industry and government research;
- identify long-term, industrywide strategic issues that will affect the cotton industry; and
- identify and assess in a timely manner the impact of proposed regulations.

Officers and Trustees 2010-2011



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Project Support

The U.S. cotton industry is enjoying a healthy return on investment from Foundation member support of general projects and special projects. National Cotton Council staff estimates that taking into account cash and in-kind services, the Foundation's general projects, for example, enjoy a return of about \$3 for every dollar devoted to these projects. By supporting these projects, the Foundation is truly fostering innovative: **1) research** to find solutions to cotton problems; **2) technology** to implement those solutions; **3) education** to speed new research application and **4) communication** to spread information throughout cotton's production and marketing chain.

General Projects 2010-2011

- National Cotton Council Website
- Cotton's Pest Loss Survey
- Journal of Cotton Science
- China Cotton Leadership Exchange
- National Cotton Council Orientation for New Members
- Cottonseed Focus Group Research and Priorities Meeting
- Addressing PM Emission Issues that are Currently Facing U.S. Cotton Gins (Renewal)
- Pink Bollworm Eradication Technical Support, Systems
- Evaluation of Foliar Insecticide Applications Following Preventative Insecticide Applications
 For Control Of Thrips
- EPA Residual Risk and Technology Reviews (RTR) for the "Vegetable Oil Production" Source Category (MACT Standards Review)
- Information and Research on Potential Consumer, Environmental and Workplace Risks
- Evaluation of Glufosinate Tolerance in Multiple Widestrike™ Cotton Varieties Compared to Liberty Link™ Varieties
- Evaluation of Ignite Based Systems in Controlling Glyphosate Resistant Palmer Amaranth in Cotton
- Molecular Monitoring of Bt Resistance to Support Pink Bollworm Eradication
- Effects of Long Term Module Storage on Cotton Fiber Quality
- Influence of Various Host Plants on the Reproduction of Verticillium Dahliae

Research Screening Committee*

Bobby Haygood, Chairman, Collierville, TN
Tim Duetsch, Des Moines, IA
Trent Haggard, Racine, WI
Bob Mack, Memphis, TN
Jeff Mink, Memphis, TN
Rusty Mitchell, Louisville, MS
Mark Nichols, Altus, OK
Doug Rushing (Scott Bollman proxy), St. Louis, MO
Allen Scarborough, Research Triangle Park, NC
Joe Thomas, Savannah, GA
Paul Vaculin, Collierville, TN

Advisors

Kater Hake, Cary, NC **Tommy Valco,** Stoneville, MS

*Each year, the Foundation's Research Screening Committee reviews and prioritizes general project proposals before submitting their recommended project list for approval by the Foundation's trustees at the Foundation annual meeting.

Special Projects 2010-2011

Vision 21

Monsanto, Deere & Company

Producer Information Exchange (P.I.E.)

Bayer CropScience

Congressional Staff Education/Orientation Program

Monsanto

Multi-Commodity Education Program

Deere & Company, Monsanto

Policy Education Program

Syngenta Crop Protection

Cotton Nematode Research and Education Program

Bayer CropScience

Cotton Seedling Disease Research and Education Program

Bayer CropScience

Weed Resistance Learning Module

Dow AgroSciences, Monsanto, Syngenta

Advancing Cotton Education (ACE)

Bayer CropScience

Field to Market

National Cotton Council

Educational Outreach – EPA Plant Bug Tour in Mid-South

Dow AgroSciences, Bayer CropScience, Monsanto

Ongoing Special Project Contributions

Several Foundation members support the NCC-coordinated Beltwide Cotton Conferences -- helping the NCC produce a high quality conference with modest attendee registration fees. Among support given is for the forum's registration, wireless Internet connectivity, Internet Quickstop kiosks; the Confex Podium system, and the newsroom.

Some special projects are still assisting the U.S. cotton industry even though the projects' annual grants have ceased. The Foundation continues to distribute volumes in its Cotton Reference Book Series, which can be ordered online. The series includes *Weeds of Cotton, Cotton Harvest Management, Cotton Insects and Mites, Vegetable Oil and Agrichemicals*, and *Boll Weevil Eradication in the United States Through 1999*. The Cotton Foundation series reference books can be purchased from the Foundation by visiting http://www.cotton.org/cf/reference-books.cfm.

Some other efforts helpful to cotton's overall research and education effort include the ginning lab fiber analysis and the periodic development and distribution of various NCC-produced educational videotapes. The Gin Lab Symposium, sponsored by Delta and Pine Land, Syngenta, and Bayer CropScience, aids in familiarizing extension specialists with post harvest processes of ginning and textiles to improve appreciation of end user needs.



The Multi-Commodity Exchange Program allows exchanges between commodity producers in the Sunbelt and the Midwest/Far West regions in order to strengthen communications between farmers regardless of their crop mix or their operation's location.

Awards and Endowments 2010-2011

High Cotton Awards

Farm Press Publications

Robert and Lois Coker Trustees Chair in Molecular Genetics

Endowment: \$1,000,000

The C. Everette Salyer Fellowship in Cotton Research

Endowment: \$300,000

Cottonseed Oil Clinic Endowment: \$60,000



Recipients of the 2011 Farm Press/Cotton Foundation High Cotton Awards were honored at the 2011 Beltwide Cotton Conferences in Atlanta. From left are Ronnie Lee, Bronwood, Ga., Ray Makamson, Itta Bena, Miss., Eric Seidenberger, Garden City, Texas, and Bruce Heiden, Buckeye, Ariz.

Members 2010-2011

The Cotton Foundation's contributions to cotton research and education are possible because of its faithful members. As of June 30, 2011, the end of the 2010-11 Foundation fiscal year, there were 61 Foundation members. Their voluntary membership dues enabled the Foundation to direct \$278,800 in support of 16 general research and education projects.

Ag Leader Technology, Inc.	Lindsay Mfg. Co.
AGCO (Ag-Chem Equipment)	Lummus Corporation
Ag Technix	Makhteshim Agan of North America
AquaSpy (AgriLink)	Monsanto (Delta and Pine Land Business)
American Cotton Breeders, Inc.	Netafim USA
AMVAC	Nichino America, Inc.
Arysta LifeScience	NTech Industries
BASF Corporation	NuFarm Americas Inc.
Bayer CropScience	Omnistar, Inc.
Case IH	Rabo AgriFinance
Catalyst Product Group	Rain and Hail Insurance Service
Cheminova, Inc.	Red Wing Software
Continental Eagle Corporation	Samuel Strapping Systems
Cotton Farming Magazine (One Grower Publications)	ScanLynx Technologies, Inc.
Cotton Grower Magazine (Meister Media Worldwide)	Seed Research Equipment Solutions
Dow Agrosciences	SFP
Dupont Crop Protection	Signode Corporation
Envirologix Inc.	Silveus Insurance Group
Farm Press Publications (Penton Media, Inc.)	Southern Cotton Ginners Foundation
Farm Progress Companies	Stoller USA
First South Farm Credit	Strategic Diagnostics, Inc.
FMC Corporation	SunTrust Banks, Inc.
GAPAC	Syngenta Crop Protection, Inc.
Gowan Company LLC	The Hide Group
Helena Chemical Company	The Seam
H.W. J. Designs	United Phosphorus, Inc. (Cerexagri)
ICE Futures U.S.	U.S. Borax Inc.
InTime, Inc.	Valent USA
John Deere	Wilbur Ellis Company
KBH Corporation	Winfield Solutions (Croplan Genetics; Land O Lakes)
Keith Manufacturing Company	

Contact the Foundation

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